STYLE GUIDELINE

ALL CITY'S A STAGE

Prepared by Grant Hao-Wei Lin

Screen Typography

Main Title Font – Arya Double - 32/16

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
`1234567890-=≡~!⌨#$%^⌖*()_+

Subtitle Font – Montserrat Semibold - 12/16

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
`1234567890-=~!@#$%^&*()_+

Typography in Situ

Typography should complement the cinematic style of the film, always horizontally centered and legible corresponding to different screen resolution. Yellow text should be the main color theme, but exceptions are ok as described on page 4.

ALL CITY"S A STAGE

A GRANT HAO-WEI LIN FILM

Primary Title Text, Subtitle Color

RBG (255, 203, 0)

Typography in Situ

For the sake of accessibility, even when the speaker is clear in view, subtitles should be labeled with the speaker's name to ensure understandability.

J: I just don't think it was the right time for me

Typography in Situ

When distinction needs to be made and there is not a proper name label, white text can be used as a way to visually stand out from the yellow subtitles.

[Intensive Music Playing]

Secondary Subtitle Color

RBG (255, 255, 255)

Tone

Subtle contrast between warm & approachable subjects and colder toned environment, creating room for thoughts, questions, doubts, and emotions

Primary Tone
RBG (198, 67, 29)

Accent Tone
RBG (175, 172, 3)

Secondary Accent Tone
RBG (91, 142, 64)

Dark Background Tone
RBG (46, 52, 58)