

A photograph of two women in a dance studio. They are wearing black face masks and olive green t-shirts. The woman in the foreground is in profile, looking to the right, with her hands raised in a dance pose. The woman in the background is also in a similar pose, slightly out of focus. The studio has a wooden floor and a blurred background with warm lighting.

# STYLE GUIDELINE

ALL CITY'S A STAGE

Prepared by Grant Hao-Wei Lin

# Screen Typography

Main Title Font – Arya Double - 32/16

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
` 1 2 3 4 5 6 7 8 9 0 = & ~ ! @ # \$ % ^ \_ \* ( ) \_ +

Subtitle Font – Montserrat Semibold - 12/16

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z  
a b c d e f g h i j k l m n o p q r s t u v w x y z  
` 1 2 3 4 5 6 7 8 9 0 = & ~ ! @ # \$ % ^ \_ \* ( ) \_ +


# Typography in Situ

Typography should complement the cinematic style of the film, always horizontally centered and legible corresponding to different screen resolution. Yellow text should be the main color theme, but exceptions are ok as described on page 4.

A person with blonde hair in a ponytail, wearing a light blue long-sleeved shirt and dark shorts, is performing a handstand in a dance studio. The person is balanced on one hand, with their legs bent and arms extended. The background shows a dance studio with wooden floors and railings.

# ALL CITY'S A STAGE

A GRANT HAO-WEI LIN FILM



Primary Title Text, Subtitle Color  
RBG (255, 203, 0)



# Typography in Situ

For the sake of accessibility, even when the speaker is clear in view, subtitles should be labeled with the speaker's name to ensure understandability.



J: I just don't think it was the right time for me



# Typography in Situ

When distinction needs to be made and there is not a proper name label, white text can be used as a way to visually stand out from the yellow subtitles.



[Intensive Music Playing]



Secondary Subtitle Color  
RGB (255, 255, 255)



# Tone

Subtle contrast between warm & approachable subjects and colder toned environment, creating room for thoughts, questions, doubts, and emotions



**Primary Tone**  
RGB (198, 67, 29)



**Accent Tone**  
RGB (175, 172, 3)



**Secondary Accent Tone**  
RGB (91, 142, 64)



**Dark Background Tone**  
RGB (46, 52, 58)